|  | David Menninger  Executive Director and Distinguished Analyst, ISG Software Research covering AI, Data, Analytics and IT systems  Phone: (617) 461-8142  E-Mail: [david.menninger@isg-one.com](mailto:david.menninger@isg-one.com) |
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| Signature Traits | Analytics and AI Expert. AI Software Leader. Technology Research Strategist. |
| What he does  at ISG | David Menninger manages ISG’s software research and advisory efforts, with a focus on technology, software, and AI. He oversees research teams and expertise areas supporting both IT and business software needs. With more than three decades of experience in data and analytics, David leads ISG’s expertise in AI for IT and AI-infused software, guiding enterprise clients on how to leverage emerging technology solutions. |
| Past achievements  for clients | David has a long track record of bringing cutting-edge data and analytics products to market through leadership roles in marketing and product development. He held senior positions at Pivotal (a division of EMC), Vertica Systems, Oracle, Applix, InforSense, and IRI Software, where he helped deliver innovative technology solutions to enterprise clients. His work has consistently advanced the use of data and analytics to drive smarter business outcomes. |
| Career highlights | David’s career spans more than thirty years in enterprise software, where he has been recognized as a leading authority in data, analytics, and AI. He has successfully bridged the gap between IT and business applications, enabling organizations to harness software and achieve their strategic objectives. |
| Education & credentials | M.S. in Business, Bentley University  B.S. in Economics, University of Pennsylvania |
| What you will appreciate working with him | David combines deep technical knowledge with practical business insight. His extensive experience in software, analytics, and AI enables him to provide clients with actionable strategies for adopting and optimizing technology. His leadership inspires teams and organizations to innovate with confidence. |